

Rules of Engagement



- Post all questions via the Q&A Component
- Session will be recorded and posted on navysbir.com
- Feedback is appreciated via live survey

Program Goals



- Stimulate technological innovation
- Use small business to meet Federal R/R&D needs
- Foster and encourage participation in innovation and entrepreneurship
- Increase private sector commercialization of innovations derived from Federal R&D funding
- Foster technology transfer through cooperative R&D between small businesses and research institutions

Benefits of SBIR/STTR Programs



- Introduction to government contracting
- Small businesses retain intellectual property rights
- Funding is stable, predictable and not a loan
- Capital is non-dilutive
- Awardees receive commercialization assistance at no charge
- Any SBIR/STTR Phase I or Phase II funding agreement provides:
 - the right to sole source contracts;
 - exemption from SBA size standards for a procurement;
 - o no limits on the dollar size of a Phase III procurement;
 - a right to the Phase III mandate, by which the SBIR firm has a right to be awarded a future Phase III award to the greatest extent practicable;
 - the right to receive subcontracts for Phase III work on a sole source basis;
 - and the ability to pursue research, research and development, services, products, production, or any combination of those under a Phase III.

Program Authorities



United States Code 15 U.S. Code § 638. Research and development



https://uscode.house.gov/view.xhtml?req=(title:15% 20section:638%20edition:prelim)

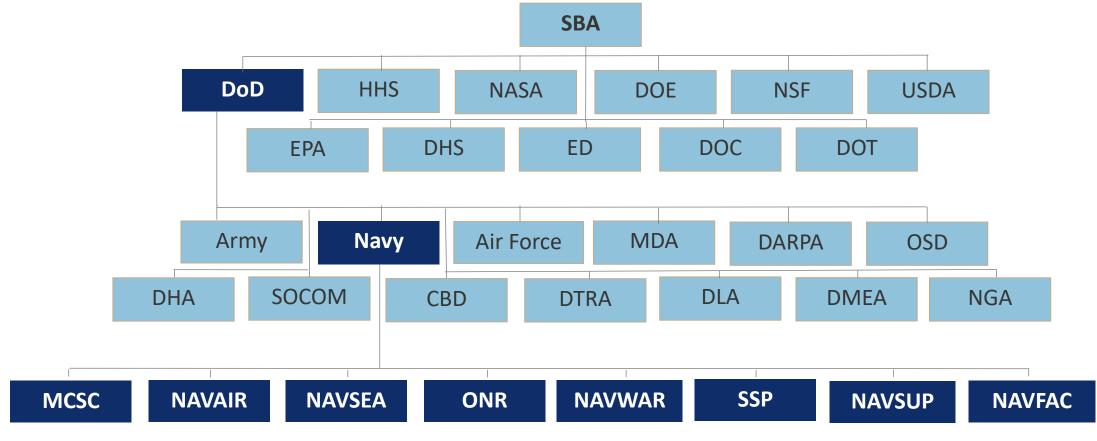
SBIR/STTR Policy Directive – provides guidance from SBA to the participating Federal agencies for the general operation of the SBIR and STTR programs.



https://www.sbir.gov/sites/default/files/2024-07/SBA%20SBIR_STTR_POLICY_DIRECTIVE_May2023.pdf

Federal SBIR/STTR Programs





Naval SBIR/STTR Systems Commands (SYSCOM) Contacts available at: https://navysbir.com/poc.htm

Eligibility



- Must qualify as a small business concern as defined by 13 CFR 121.702:
 - Organized for profit, with a place of business located in the United States
 - More than 50% owned and controlled by one or more individuals who are citizens or permanent resident aliens of the United States, or by other small business concerns that are each more than 50% owned and controlled by one or more individuals who are citizens or permanent residents of the United States; and
 - No more than 500 employees, including affiliates
- Must meet the commercialization and transition rate benchmark requirements as determined by the SBA
- Small business concern can be majority-owned by multiple venture capital operating companies, hedge funds, or private equity firms

Differences between SBIR and STTR



	SBIR	STTR
Partnering Requirement	Permits partnering	Requires a non-profit research institution partner
Principal Investigator	Primary employment (>50%) must be with the small business	PI may be employed by either the research institution partner or small business
Work Requirement	May subcontract up to: 33% (Phase I) 50% (Phase II)	Minimum: 40% Small Business 30% Research Institution Partner
Program Size	3.2%	0.45%
Majority VC Ownership	Allowed by some agencies	Not allowed
Participating Agencies	11 Agencies (extramural R&D budget >\$100M)	5 Agencies (extramural R&D budget > \$1B)

The small business is ALWAYS the applicant and awardee.

Percentage of Work Requirements



SBIR

- Phase I: A minimum of two-thirds of the research and/or analytical work must be conducted by the proposing small business concern (SBC).
- Phase II: A minimum of 50% of the work must be performed by the proposing SBC.

STTR

 Phase I and Phase II: A minimum of 40% of the work must be conducted by the proposing SBC, a minimum of 30% of the work must be performed by the single research institution.

Execution Aligned to Mission Requirements

How We Work



PHASE II PHASE III

FEASIBILITY

DEVELOPMENT

CATAPULT

COMMERCIALIZATI
ON

CONVENTIONAL TOPICS

- Acquisition aligned
- Program Office sponsored
- \$240K, 12-month PoP

OPEN TOPICS

- Broad technical priorities
- Leverages proven solutions
- \$240K, 12-month PoP

CONTINUED DEVELOPMENT

- Build and test prototypes
- \$2M, 18-30-month PoP

DIRECT TO PHASE II

- Higher TRL solutions
- \$2M, 18-30-month PoP

PRIORITY INVESTMENT

- Leverages prior Naval and cross-Agency investment
- Meets Naval priority with high transition potential
- Ongoing customer nominations
- Cost and schedule to meet transition target
- Non-SBIR investment as a force-multiplier

DEFENSE & PRIVATE

- MARKETS
 Derives from, extends, or completes prior SBIR/STTR investment
- Non-SBIR/STTR funding
- Over \$1B annually across hundreds of projects

Requirements for BAA Issuance and Proposal Submission



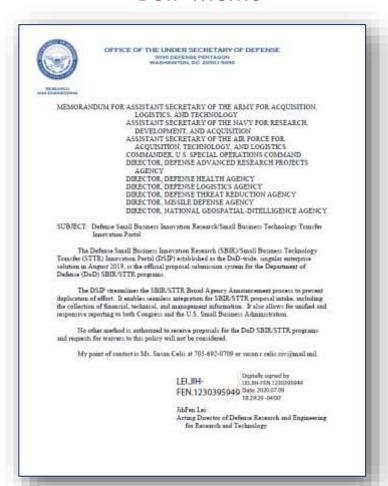
Policy Directive

Section 3 (aa) Program Solicitation. A formal solicitation for proposals issued by a Federal Agency that notifies the small business community of its R/R&D needs and interests in broad and selected areas, as appropriate to the agency, and requests for proposals from SBCs in response to these needs and interests.

Section 5. Program Solicitation Process (a)

Topics/Subtopics. At least annually, each agency must issue a Program Solicitation that sets forth a substantial number of R/R&D topics and subtopic areas consistent with stated agency needs or missions.

DSIP Memo



BAA Schedule – Look Ahead to FY26



FY26 BAA Cycle	Pre-Release Dates (1st Wednesday of the month)
*Release 1	October
*Release 2	November
*Release 3	December
Release 4	January
Release 5	February
Release 6	March
Release 7	April
Release 8	May
Release 9	June
Release 10	July
Release 11	August
Release 12	September

^{*}Indicates confirmed DON participation

BAA Schedule – Upcoming DON Participation



Release	Pre-release	Open	Close
Release 1	October 1, 2025	October 22, 2025	November 19, 2025
Release 2	November 5, 2025	December 3, 2025	January 7, 2026
Refease to	Change. December 3, 2025	January 7, 2026	February 4, 2026

DoD Critical Technology Areas

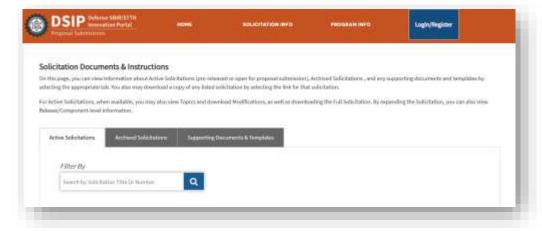


DoD Critical Technology Areas	MCSC	NAVAIR	NAVFAC	NAVSEA	NAVWAR	ONR
lvanced Computing and Software						
vanced Materials						
otechnology						
ected Energy (DE)						
tureG						
man-Machine Interfaces						
personics						
egrated Network Systems-of-Systems						
egrated Sensing and Cyber						
roelectronics						
clear						
antum Science						
newable Energy Generation and Storage						
ace Technology						
tainment						
ısted Al and Autonomy						

Posting of Topics



DoDhttps://www.dodsbirsttr.mil/submissions/login



- Active solicitations & DSIP Topic Q&A
- Archived solicitations
- Training materials available on DSIP

DONhttps://navysbir.com/



- DON instructions
- DON topic list and descriptions
- Copy of DSIP Topic Q&A

Everything you need to know is in the BAA!

Getting Started



Create a Company Registration

https://app.www.sbir.gov/company-registration/overview



Register in the Defense SBIR/STTR Innovation Portal (DSIP)

https://www.dodsbirsttr.mil/submissions/login



System for Award Management (SAM)

https://sam.gov



General Tips



- Read the BAA
- Take advantage of the BAA pre-release period
- Apply to topics that align to your company's capabilities
- Be responsive to proposal submission and during contract negotiations
- Present prior and relevant SBIR awards when engaging with government POCs

Our Focus

Department of the NAVY SBIR/STTR PROGRAMS

Making Small Business Success Our Priority

Navy Funded Transition Support Programs

	Navy STP	DON-SEC	NAVY Launch	Private Capital Education
What	Connection to potential partners and collaborators.	Connects innovators with the DoD experimentation community to test innovative solutions.	Educate, accelerate, and scale beyond traditional defense markets.	understanding of private capital and strategies & knowledge needed to leverage it
How	technologies through business mentoring, education, and	Full spectrum of end-to-end facilitation, mentoring, and training support in all aspects of experimentation.	Prioritize markets, explore private funding, customer discovery, and engage for new growth.	Bootcamp in a 3-part series, delivered in a hybrid format, and virtual office hours
	www.navystp.com	www. navysbir.com/sec	www.navysbir.com/progra ms/navylaunch.htm	www.navysbir.com/progra ms/private_capital

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Office Hours
Virtual Event

October 29, 2025 1:00 PM ET



Secure Your Spot Today!

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